

GASSER REUNION ⁹INE

July 2-4, 2010



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ID# _____

C# _____

PMT _____

Summit Motorsports Park Norwalk, OH

Nostalgia Drag Racing ~ Rods, Customs, Classics and Muscle Cars through the Seventies

COMPANY INFORMATION (Please Press Hard Enough to Be Legible on Second Sheet)

Company Name _____

Address _____

City _____ State/Province _____ Zip _____

Telephone () _____ Fax () _____

Website _____ Ohio Sales Tax # _____

You must have Ohio Sales Tax Number before Credential Pick-up & Set-up. Forms at: www.tax.ohio.gov/divisions/sales_and_use/license.stm

Contact Name _____ Title _____

OnSite Contact Name _____ Cell Phone # () _____

Rig Driver's Name _____ Cell Phone # () _____

Address _____

City _____ State/Province _____ Zip _____

On the line below, please list Products, Manufacturers and/or Services you will be selling or promoting in your space.

Early Bird Registration Information

Covered Tent _____ Outdoor _____ Space Required _____ ft deep x _____ ft wide

Outdoor:	10x10' @ \$195 = \$ _____
	each additional 10' @ \$150 = \$ _____
	20' X 30' @ \$395 = \$ _____
	20' X 50' @ \$595 = \$ _____
	20' X 60' @ \$695 = \$ _____
	20' X 80' @ \$895 = \$ _____

Tractor Trailer Rig: Vend Side is _____ Passenger _____ Driver _____

30' X 80' @ \$995 = \$ _____
30' X 100' @ \$1195 = \$ _____

Covered Tent: (No Air Conditioning)

10' X 10' @ \$295 = \$ _____
each additional 10' @ \$150 = \$ _____

Electrical Service:

Where available, plug is 15 amps--110 volts

Fee per each plug is \$15 = \$ _____
TOTAL \$ _____	

PAID IN FULL & Postmarked by February 1, 2010 DISCOUNT

Deduct 10% of your Total	- \$ _____
DISCOUNTED TOTAL \$ _____	

Non Discount-Minimum Payment Required to Reserve Space

50% Deposit Now = \$ _____
Balance Due by 5/03/2010 = \$ _____

Two (2) Vendor/Exhibitor Passes are allowed for each 10' of booth frontage and One (1) Vendor/Exhibitor Parking Pass per company. Credentials are not mailed, they are issued during check-in hours only. Spaces not reserved by February 1, 2010 will be sold on a first come, first served basis.

I have read and agree to abide by the Vendor Rules & Regulations. Upon acceptance, this application becomes my contract and invoice. I further understand that any changes of information must be made in writing.

Please Print Authorized Name

Name: _____

Signature: _____ Date _____

Payment Method

_____ Deposit Now with Balance Due on or before May 3, 2010

_____ **We're Paying Early and In Full** to Receive our 10% DISCOUNT!

Company Check _____ **Money Order** _____ \$25 Fee on Returned Checks

Make Check or M.O. to: **GASSER Magazine**

VISA _____ **MC** _____ Expiration Date: _____

#: _____ - _____ - _____ - _____

Name on Card: _____

Signature: _____

Apply NOW and SAVE: Application and Payments made after May 3, 2010 will pay Regular Pricing.

Vendor/Exhibitor Contact: **SUSAN BRETHER** (602) 524-8129 email: susanbgem@yahoo.com

Signed Credit Card Payment Applications may be FAXed to (480) 247-4465.

Check/MO/Credit Card Payment & white copy of Application (yellow copy is yours) may be Mailed to:

GASSER Magazine ~ 2702 E. University Dr., Suite 103-225, Mesa, AZ 85213

Rules & Regulations for a Successful Show

1. Application and Fees

- 1.1. This Application shall be subject to the prior approval of Gasser Magazine, which reserves the right to reject any application in the best interest of the event. With Gasser Magazine approval of this Application, then this Application becomes your invoice/bill, which is due and payable. Another invoice will not be mailed.
- 1.2. Space rental fees are printed on the front side of this Application.
- 1.3. Vendor/Exhibitor must submit a 50% deposit and balance due must be paid by postmark deadline May 3, 2010. (Refer to front of the Application for EARLY BIRD pricing and balance due dates. Payment in US Funds only. Make checks payable to Gasser Magazine and mail to: 2702 E. University Dr., Suite 103-225, Mesa, AZ 85213.
- 1.4. Cancellation must be in writing, and if Gasser Magazine receives it no later than the Payment Due Date, then Gasser Magazine will only withhold \$200 as a cancellation fee. However, after the Payment Due Date, there will be NO refunds for any cancellation. Gasser Magazine is also not liable for interest on any balance reassigned.

2. Eligibility and Acceptance by Gasser Magazine

Gasser Magazine reserves the right to determine eligibility of Vendors/Exhibitors for any event, whether prior to or after Gasser Magazine acceptance of this Application, submission of this Application and deposit does not guarantee acceptance by Gasser Magazine.

3. Vendor/Exhibitor Space Assignment

- 3.1. The method of determining space assignment shall be established by Gasser Magazine and may be changed from time to time without notice to Vendors/Exhibitors.
- 3.2. Exhibit space size requests must be specified on this Application. Gasser Magazine reserves the right to assign a Vendor/Exhibitor location to accommodate event needs.
- 3.3. Vendors/Exhibitors shall not assign, sublet, share or apportion the whole or any part of the exhibit space they have applied for or are later assigned, except in connection with the sale of Vendor/Exhibitor's business. Notice of the business sale must be made in writing to Gasser Magazine by then current Vendor/Exhibitor or applicant.

4. Set-up and Credential Pick-up

- 4.1. All displays including vehicles must be in place and excess material, cartons and refuse removed by 7pm on the final set-up date. Gasser Magazine assumes no responsibility for Vendor/Exhibitor materials left unattended during the set-up and/or credential pick-up.
- 4.2. Set-up is only allowed during the specified set-up days and times. Credentials must be picked up by 7pm of final credential pick-up day.
- 4.3. Any space not claimed and occupied by 7pm on the final set-up day may be reassigned or resold by Gasser Magazine, with no refunds to be given.
- 4.4. Vendors/Exhibitors to provide their own UL extension cords and any 3-prong adapters needed for paid electrical service (through Gasser Magazine). Electrical fees printed on the front of the application.

5. Tear Down

- 5.1. No removal of product and/or equipment prior to Sunday 5pm or conclusion of race event.
- 5.2. Vendor/Exhibitor agrees to dismantle their display as soon as practical after the end of the event on Sunday. Gasser Magazine assumes no responsibility for any Vendor/Exhibitor materials left unattended during the tear down. All product and equipment must be removed by 8pm Sunday, after the event.
- 5.3. Any product or materials needing to be picked up and shipped after tear down is the sole responsibility of the Vendor/Exhibitor. Gasser Magazine and/or the event facility shall not be responsible for products or items left after end of tear down (8pm Sunday).

6. Operations and Conduct at the Event

- 6.1. Gasser Magazine reserves the absolute right to restrict any exhibit to appropriate and suitable methods of operation and/or displays of material. If for any reason an exhibit and/or its contents, or the

conduct of vendors/exhibitor's staff, are deemed objectionable by Gasser Magazine, then in Gasser Magazine's sole discretion, that exhibit and/or staff member shall be subject to immediate removal from the event at the Vendor's/Exhibitor's sole expense.

- 6.2. None of the following items are to be sold, promoted or used in any part of the Vendor/Exhibitor space: knives, weapons of any sort and drug paraphernalia.
- 6.3. Gasser Magazine must approve any Gasser Magazine or Mid America Willys Club logos used.
- 6.4. Each Vendor/Exhibitor is responsible for all damage to any property caused by Vendor's/Exhibitor's staff, personnel or its representatives.
- 6.5. Food Sales/Samples: Any Vendor/Exhibitor wishing to hand out or sell food of any kind during the event must have prior written consent from the facility concessionaire, as well as proper health permits, etc.
- 6.6. Freight: Any shipments made to the event, and all arrangements and costs necessary to unload/load Vendor/Exhibitor freight, including forklifts, must be made through the facility, are the sole responsibility of the Vendor/Exhibitor, and must be paid to the facility or event decorator. Any and all freight, including but not limited to UPS, Federal Express and DHL, can only be signed for and accepted by the receiving Vendor/Exhibitor on the assigned set-up and credential pick-up day. Gasser Magazine and/or the facility will not sign for or accept any Vendor/Exhibitor freight or mail.
- 6.7. All demonstration areas must be organized within the Vendor's/Exhibitor's exhibit space so as not to interfere with any pedestrian traffic in aisles. All demonstration tables and areas must be placed a minimum of 1'0" from the booth aisle line. Should customers/spectators interfere with normal pedestrian traffic flow or overflow into neighboring exhibits, Gasser Magazine may require that the demonstration area either be moved or take place entirely within the Vendor's/Exhibitor's booth space or be eliminated altogether, with no refund due to such actions.
- 6.8. Vendor/Exhibitor must occupy booth space during event hours.

7. Liability Release, Indemnification & Hold Harmless

- 7.1. The Vendor/Exhibitor and each person associated therewith (i.e. employees, spouses, guests, survivors, heirs, executors and representatives) as specifically represented by the person whose name and signature appears on this Application, herein agrees to indemnify, defend, and hold harmless, and to release and forever discharge, from any and all known and unknown damage, injury, death, loss, liability, claims, penalties, actions, causes of actions and/or omissions of an one connected with the event, including: Gasser Magazine, LLC; Event Sales and Marketing Group, LLC; the owner/operator of the event facility; all other vendors/exhibitors at the event; and each of their respective owners, shareholders, officers, directors, employees, agents, staff, independent contractors, representatives and servants; as well as Event Sales and Marketing Group, LLC, and any other business or persons connected with the promotion, production, management and/or presentation of any portion of the event.
- 7.2. The Vendor/Exhibitor, as represented by their signature on this Application, agrees and specifically acknowledges that Gasser Magazine, LLC, Event Sales and Marketing Group, LLC and their officers, staff, employees, agents, representatives and/or servants, are herein totally absolved from any responsibility or liability whatsoever in any matters relating to any restrictions, controls, and/or conditions imposed on the Vendor/Exhibitor by any regulatory agency or government authority (whether federal, state, regional or local), whether in connection with, before, during, or after this event or otherwise.

Let's have a Safe, Fun and Successful Weekend!